

# ICTC CyberTitan

Canada's Largest Student Cybersecurity Competition

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# Empowering the Next Generation of Cyber Defenders

CyberTitan is Canada's largest and longest-running cybersecurity competition for middle and high school students. Organized by the **Information and Communications Technology Council (ICTC)**, it runs in schools across Canada and is celebrated by an annual national competition to crown Canada's top student cybersecurity team.

This engaging, skills-focused program provides students with hands-on learning experience by simulating real-world cybersecurity challenges with the same technology cybersecurity professionals use. CyberTitan alumni have outstanding problem-solving, teamwork, and technical skills that set them on a path toward becoming Canada's next generation of cybersecurity professionals, innovators, and digital leaders.



# CyberTitan Sponsorship Opportunities

## Why Sponsor CyberTitan?

- **Build your brand** among thousands of students, educators, and cybersecurity professionals across Canada, and achieve national and regional press coverage.
- **Demonstrate that you are:**
  - **Developing future talent** by investing in the next generation of cybersecurity professionals.
  - **Solving the growing cybersecurity skills gap** by building a pipeline of future talent.
  - **Committed to opening possibilities for youth** by providing learning experiences that set them up for success in their future careers.
  - **Affiliated with Canada's leading cybersecurity organizations.** Connect with government and industry leaders and Canada's top cyber research centres.

## 6000+ STUDENTS

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Over 6,000 students from across Canada have participated since CyberTitan launched in 2017.

## GRADES 5 TO 12

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Middle school, high school, and Cadets Canada competitions are held throughout the country leading up to the national finals.

## 109 ALL-GIRLS TEAMS

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Since CyberTitan was launched, 109 all-girls teams have joined the competition to encourage gender diversity in cybersecurity. The top all-girls team earns a wildcard spot at the national finals.

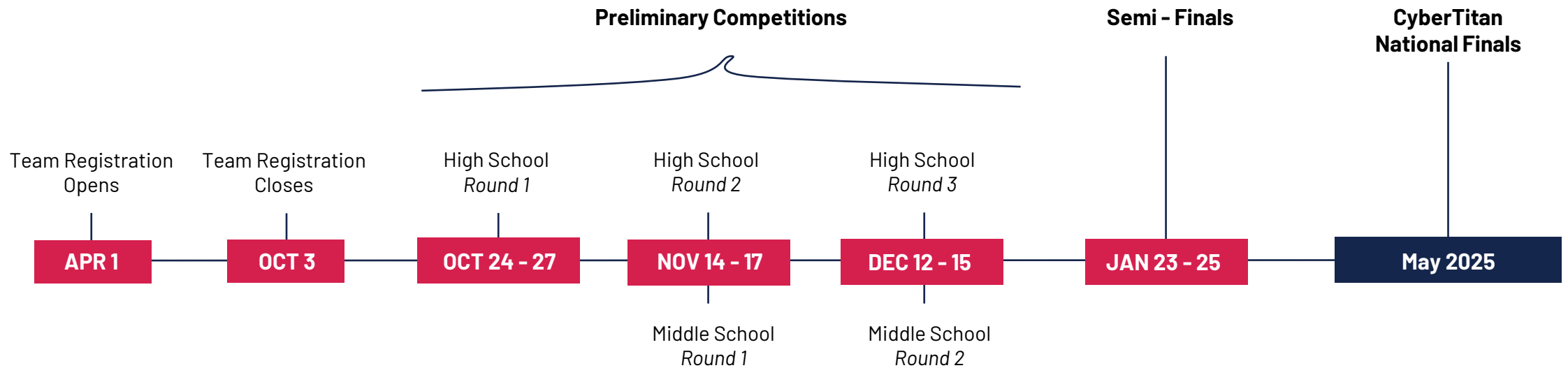
## REAL-WORLD CYBERSECURITY THREATS

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Competitions emulate actual cybersecurity threats faced by Canadian businesses.

Benefits	Title Partner (\$400,000)	Regional Semi-Finals Partner (\$150,000)	Platinum Partner (\$75,000)	Gold Partner (\$50,000)	Silver Partner (\$25,000)
Number Available	1	3	3	2	Unlimited
<b>Collateral Benefits</b>					
Brand Exclusivity: Your brand logo is prominently displayed as "Title Partner" on all CyberTitan materials, event banners, coin and digital assets	•				
Primary logo and name placement on CyberTitan landing page	•				
Sole partner placement on CyberTitan tradeshow banners	•				
Logo placement on all <i>other</i> CyberTitan digital assets	•	•	•	•	
Exclusive press release, newsletter and media feature announcing the partnership	•				
Full-year brand recognition for CyberTitan	•	•			
Included in all press releases and media mentions secured by ICTC	•	•	•	•	•
Monthly social media recognition	•	•	•	•	•
Premium placement on CyberTitan t-shirt	•				
Placement on CyberTitan t-shirts	•	•	•	•	
<b>Event Benefits</b>					
Keynote speaker at CyberTitan National Finals	•				
Invitation to CyberTitan Awards Ceremony	•	•	•	•	•
Student Swag Opportunity: Option to provide branded items for event swag bags distributed to participants.	•	•	•	•	
VIP Access to future CyberTitan events for the following year	•	•	•	•	
Participate in CyberTitan National Finals scenario planning	•	•			
Panel participation at the CyberTitan National Finals	•	•			
Targeted Student Engagement: Opportunity to host workshops or webinars tailored to regional participants.	•	•			
Nominate a media spokesperson from your organization to engage with regional media opportunities	•	•	•		
Present awards to CyberTitan champions	•	•	•		
Awards ceremony recognition	•	•			

# Competition Timeline (2024-2025)





# Join us in Shaping Canada's **Digital** Future

By sponsoring **CyberTitan**, you're not just supporting a competition – you're investing in Canada's digital future. Help us **inspire and educate** the next generation of cyber defenders while positioning your organization at the forefront of this **critical** field.



Communications  
Security Establishment

Centre de la sécurité  
des télécommunications



# About the Information and Communications Technology Council (ICTC)

The Information and Communications Technology Council (ICTC) is a neutral, not-for-profit national centre of expertise with the mission of strengthening Canada's digital advantage in the global economy.

For over 30 years, and with a team of 100 experts, we have delivered forward-looking research, practical policy advice, and capacity building solutions for individuals and businesses. Our goal is to ensure that technology is utilized to drive economic growth and innovation and that Canada's workforce remains competitive on a global scale.

## Contact

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