

# Unleashing the Full Potential of Women-Owned Enterprises

## About the Program

**Addressing the systemic barriers that women-owned social enterprises face in Canada's digital economy.** In response to recent ICTC research\* that found significant disparities in the Canadian social entrepreneurship environment, "Changing the Narrative" was created to take an ecosystem approach to addressing the hurdles that women-owned enterprises face in Canada's digital economy.

*\*Read ICTC's report on [gender equity](#) in the digital economy.*

### Program Goals:

- Elevating women-owned enterprises, with a focus on their economic independence and prosperity
- Fostering inclusivity and diversity within the Canadian digital entrepreneurial ecosystem
- Providing mentorship to 500 women-owned businesses from Ontario, New Brunswick, Manitoba, Alberta, and Quebec



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## Become a Program Partner

Are you looking for ways to increase your organization's visibility and make a real impact in communities? Partnering with us can help you achieve these goals and more! Gain access to diverse networks of stakeholders, entrepreneurs, and businesses, forging new relationships and potential collaborations.

Contribute your organization's expertise and perspectives to shape research and program delivery, making a tangible difference in communities by fostering economic empowerment and the sustainability of women-owned enterprises.

### How you Benefit:

As a partner, your organization will play a pivotal role in empowering 500 women-owned enterprises, particularly those within minority groups. Showcase your organization's commitment to diversity, equity, and inclusion, and gain recognition as a key player in this transformative initiative.



## How to Register

By participating in this initiative, you'll be making a measurable impact and leaving a lasting legacy. If you would like to support the program as a partner, contact us at [womenintech@ictc-ctic.ca](mailto:womenintech@ictc-ctic.ca).

## Connect With Us

Phone: +1(613)-237-8551

[www.etalentcanada.ca](http://www.etalentcanada.ca)



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