



ICTC's Industrial AI & Innovation Bootcamps

ICTC's Industrial AI & Innovation Bootcamps help Canadian employers and post-secondary students build practical AI skills and apply them to real-world business opportunities.

Employer value

Over eight weeks, employer-student teams focus on practical ways to bring AI into the workplace, from identifying a real organizational challenge, developing and testing an AI prototype, and developing a 90-day implementation plan to successfully embed the solution within your organization. You'll also be supported by industry coaches that bring international best practices and emerging learnings from your sector.

Outcomes

Participants will take part in:

- Shared AI learning sessions
- Employer- and student-specific learning activities
- Hands-on project development
- Peer feedback and project validation
- Implementation readiness and sustainability planning

By the end of the Bootcamp, teams will have developed a working prototype and a 90-day plan for moving the project forward.

Eligibility

Eligible employers should:

- Have a registered business or not-for-profit organization in Canada
- Be highly motivated in exploring and adopting practical AI solutions within their organization
- Be prepared to collaborate and empower their team member(s) and student hire(s) on a workplace AI project for the full eight weeks for roughly 8-10 hours per week
- Have their student hire(s) supported by wage subsidies through [ICTC's Work-Integrated Learning \(WIL\) Digital program](#)

WIL Digital

Eligible employers participating in the Bootcamps can also receive a wage subsidy of up to \$5,000 to support a participating student hire through ICTC's [WIL Digital](#) program. Employers are strongly encouraged to take advantage of the wage subsidy for their student hire(s) participating in the AI Bootcamps by applying for WIL Digital [here](#).



Employers can register for the Bootcamps [here](#).

Employers can also apply for up to \$5,000 in wage subsidy support for their student hires [here](#).

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Bootcamp Structure

WEEK 1 Learn

Build shared AI fluency and receive emerging findings of how AI is transforming your sector internationally.

WEEK 2 Explore

Explore opportunity areas, surface specific initiatives, assess ROI, and prioritize a shortlist for your project.

WEEK 3 Scope

Pick the single best-fit initiative and scope it into a buildable project.

WEEK 4 Build

Start building with continuous validation and responsible-use practices.

WEEK 5 Validate

Build shared AI fluency and receive emerging findings of how AI is transforming your sector internationally.

WEEK 6 Refine

Explore opportunity areas, surface specific initiatives, assess ROI, and prioritize a shortlist for your project.

WEEK 7 Land

Pick the single best-fit initiative and scope it into a buildable project.

WEEK 8 Scale

Start building with continuous validation and responsible-use practices.

CONFIDENTIALITY DISCLAIMER: As part of your organization's participation in this program, any information, business practices, or intellectual property unique to your organization that you share with ICTC or the industry coaches supporting your learning **will be treated as strictly confidential:** it will not be recorded without your explicit consent, will not be shared or disclosed to third parties or other program participants outside of your team, and will be used solely to support your organization's participation in the program.



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