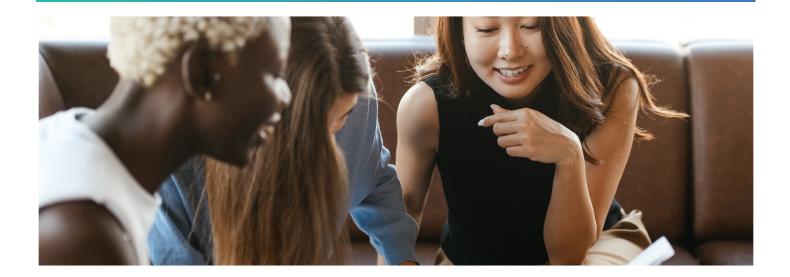# ICTC ✦ CTIC

Unleashing the Full Potential of Women-Owned Enterprises

How it Helps:

Get the priceless opportunity to pitch your business to a panel of jurors and engage in a 4-month regional entrepreneurship and mentorship program where you can learn, network, and get inspired by like-minded individuals.

Women entrepreneurs: ICTC is addressing the systemic barriers that affect you in Canada's digital economy!

"Changing the Narrative" was created to take an ecosystem approach to addressing the hurdles that women-owned enterprises face in Canada's digital economy. The program responds to recent ICTC research* that found significant disparities in the Canadian social entrepreneurship environment.

⊙ @ictc_ctic   𝕏 @ICTCCTIC   in ICTC-CTIC   f @ICTC_CTIC

*Read ICTC's report on gender equity in the digital economy.

About the Program:

Format:
Hybrid | Program activities will primarily take place online, with two in-person events.

Program Goals:
- Elevating women-owned enterprises, with a focus on their economic independence and prosperity
- Fostering inclusivity and diversity within the Canadian digital entrepreneurial ecosystem
- Providing mentorship to 500 women-owned businesses from Ontario, New Brunswick, Manitoba, Alberta, and Quebec

There will be 5 regional cohorts throughout the program, each dedicated to a specific province:

Ontario: March 2024 – June 2024

Quebec: September 2024 – December 2024

New Brunswick: March 2025 – June 2025

Manitoba: September 2025 – December 2025

Alberta: September 2025 – December 2025

Eligibility:
- Women or individuals who identify as women
- Must be a majority women-owned enterprise (over 50% of business ownership)
- Business must be based in Ontario, New Brunswick, Manitoba, Quebec, or Alberta

How to Register

If you meet the eligibility criteria and are ready to take the next step to level up your entrepreneurship journey, contact *Vanessa Thomas* at v.thomas@ictc-ctic.ca.

Connect With Us

Phone: +1 (613)-237-8551

www.etalentcanada.ca

ICTC CTIC

Canada