

# Unleashing the Full Potential of Women-Owned Enterprises

## Become a Mentor:

Participate in a 4-month regional mentorship program where you can share your expertise and guidance with women entrepreneurs in the tech sector. Engage with mentees in an intimate, off-the-record format by leading 4 virtual sessions on your own schedule, following a guide provided by ICTC.

### How you Benefit:

Make impactful connections with a pool of high-potential ventures in the tech industry, participate in knowledge mobilization sessions, and extend your network by connecting with other venture capitalists, angel investors, and industry experts. **All mentors will receive a certificate of recognition from ICTC for their services.**



## Mentor Eligibility:

- Must be one of the following:
  - › A venture capitalist or angel investor in the technology industry
  - › A serial entrepreneur
  - › A business coach for entrepreneurs
- Be based in Ontario, New Brunswick, Manitoba, Quebec, or Alberta
- Able to provide 4 virtual sessions of 2 hours each to a group of 3-5 women-owned businesses (with support from ICTC) within a timeframe of 12 weeks

## About the Program:

### Format:

Virtual | Mentorship activities will take place through 4 online sessions.

### Addressing the systemic barriers that women-owned social enterprises face in Canada's digital economy.

In response to recent ICTC research\* that found significant disparities in the Canadian social entrepreneurship environment, "Changing the Narrative" was created to take an ecosystem approach to addressing the hurdles that women-owned enterprises face in Canada's digital economy.

\*Read ICTC's report on [gender equity in the digital economy](#).

### Program Goals:

- Elevating women-owned enterprises, with a focus on their economic independence and prosperity
- Fostering inclusivity and diversity within the Canadian digital entrepreneurial ecosystem
- Providing mentorship to 500 women-owned businesses from Ontario, New Brunswick, Manitoba, Alberta, and Quebec

There will be 5 regional cohorts throughout the program, each dedicated to a specific province:

**Ontario:** March 2024 – June 2024

**New Brunswick:** September 2024 – December 2024

**Manitoba:** March 2025 – June 2025

**Alberta:** March 2025 – June 2025

**Quebec:** September 2025 – December 2025

## How to Register

If you meet the eligibility criteria and would like to support the program by mentoring a talented pool of women-owned businesses contact *Vanessa Thomas* at [v.thomas@ictc-ctic.ca](mailto:v.thomas@ictc-ctic.ca).

## Connect With Us

Phone: +1(613)-237-8551

[www.etalentcanada.ca](http://www.etalentcanada.ca)



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