

# CyberTitan

*Sponsorship Package*

ICTC  CTIC





## What is CyberTitan?

**CyberTitan** is a competition that prepares middle and high school students with critical skills for the digital economy, IT and cybersecurity. During the competition, youth reinforce their skills through a series of semi-final rounds that involve problem solving, creativity, analytical thinking, communication, and collaboration!

*CyberTitan is affiliated with the (U.S.) Air Force Association's CyberPatriot Program. Registration and the semi-final rounds are hosted through the CyberPatriot platform.*

## Who is ICTC?

The Information and Communications Technology Council (ICTC) is a not-for-profit, national centre of expertise for strengthening Canada's digital advantage in a global economy. Through trusted research, practical policy advice, and creative capacity-building programs, ICTC fosters globally competitive Canadian industries enabled by innovative and diverse digital talent.

In partnership with an expansive network of industry leaders, academic partners, and policymakers from across Canada, ICTC has empowered a robust and inclusive digital economy for 30 years.



## How it Works:

1

**November 2023 to February 2024:** Hundreds of Canadian teams work collaboratively over the course of four to five months, learning practical IT and cybersecurity skills, and participating in monthly competitions with their peers on a global scale through CyberPatriot.

2

**February 2024:** The top 10 Canadian teams are invited to compete at the ICTC National CyberTitan Competition.





3

**May 8<sup>th</sup> & 9<sup>th</sup> 2023:** The National CyberTitan Competition. Each team travels to a major centre in their province for the event.

- **Day 1:** The competition—an all-day event where teams compete online to defend virtual networks from a professional aggressor team.
- **Day 2:** An online conference for youth on all things cyber



# Sponsorship Opportunities:

Sponsorship Benefits	 <b>VPN</b> \$75,000	 <b>IP</b> \$30,000	 <b>Encryption</b> \$7,000	 <b>Firewall</b> \$2,500
Introduces the National CyberTitan Competition on Day 1	•			
A secured prominent speaker slot during the online conference on all things cyber for youth	•	•		
Branded champion on the CyberTitan banner	•	•	•	
Full-page ad placement in the CyberTitan program (digital)	•	•	Half page	
Logo on CyberTitan competition's website	•	•	•	•
Logo on CyberTitan competition's T-shirts (for youth and educators)	•	•	•	
Social Media acknowledgment	•	•	•	•
Branding on CyberTitan-related blogs	•	•	•	
Brand awareness through ICTC's streaming platform	•	•	•	•

By supporting **CyberTitan**, you are actively preparing tomorrow's cybersecurity talent with the critical skills required to protect Canadian businesses and organizations. **All information must be received by January 31<sup>st</sup>, 2023.**

# Check out the Competition!



Our dynamic competition is not one to be missed! Check out our [YouTube Short](#) to see what our competitors are saying!

## Partnership Opportunities:

Want to join the CyberTitan experience? Become a CyberTitan Partner! Tell us how you think you could support the program. We'd love for you to help shape tomorrow's cybersecurity talent!

### Contacts:

**Sheena Bolton**

Program Manager, CyberTitan Lead

[s.bolton@ictc-ctic.ca](mailto:s.bolton@ictc-ctic.ca)

**Delphine Adenot-Owusu**

Chief Communications Officer

[d.adenot-owusu@ictc-ctic.ca](mailto:d.adenot-owusu@ictc-ctic.ca)

