

# ICTC's WIL Digital: E-Learning Courses

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<https://etalentcanada.ca/>

Funded by the Government of  
Canada's Student Work Placement  
Program (SWPP).

Canada 

ICTC  CTIC

# Agenda

- ❖ Who is ICTC?
- ❖ What is the E-Learning program?
- ❖ A look at the 18 courses
- ❖ Questions

# About ICTC

## Partnerships

Partnership with industry, education and information and communication technology (ICT) professionals

## Talent Programs

Inclusive, innovative, developing employability potential



## Research

Labour market, technology and economic research

## Consulting

Practical evidence-based policy advice

# Work Integrated Learning

ICTC's WIL Digital is an innovative work integrated learning program that helps employers grow their businesses by hiring post-secondary students under a wage subsidy.

WIL Digital is funded by the Government of Canada's Student Work Placement Program (SWPP).



# WIL E-Learning Courses

- Designed for post-secondary students regardless of their field of study.
- **Certificate of completion** and an **employability resource**.
- **1-2 hours per week for up to 12 weeks** of content including team-based assignments, live networking, and will be largely self-directed.
- **No cost for students to participate.**
- Comprises of 6-8 short modules each with a quiz, group exercises, and subject matter expert input.



# What are the benefits for students?

- Mentorship: lunch and discovery sessions animated by subject matter experts
- Networking: interact with other WIL students
- Industry application: immerse in real-world application of innovative technological solutions through project case studies
- Career exploration: discover careers students can pursue after graduating



# How to Apply?

- Step 1** Learn about the WIL Digital courses through an [Information Session](#) event or via email.
- Step 2** Visit <https://ictc-ctic.smapply.ca/prog/elearning-wil-digital/>, create an account or become an applicant if account is made, and start your application.
- Step 3** The student fills in their registration form.
- Step 4** The application is submitted to ICTC. Student will receive a confirmation email confirming student's registration.

Sometimes, the email goes to junk folder. Confirmation email will come from [noreply@mail.smapply.net](mailto:noreply@mail.smapply.net), while pre-course zoom meeting will come from a respective WIL email address.



# WIL E-Learning Courses

EN ▾ [Log In](#) [Register](#)

## E-Learning Courses

WIL e-Learning Course Registration

ICTC offers a unique and highly engaging way to learn about the impact of technology on emerging industries in the digital economy. Our self-directed courses offer a practical and strategic learning journey to help students achieve their personal and professional goals within the information and technology spheres.

We offer online, self-paced courses in:

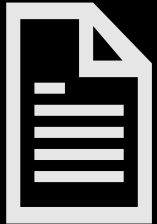
[APPLY](#)  
Opens  
2023 Mar 20 12:00 AM (EDT)

**Registration is now open for WINTER term at**  
<https://ictc-ctic.smapply.ca/prog/elearning-wil-digital/>

<https://etalentcanada.ca/>



# Next Steps After Registration



## Orientation

Students will receive an invitation to attend a mandatory pre-course zoom meeting prior to start of course.

## Facilitator's mid-course workshop

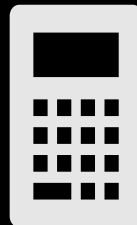
### Lunch and Discovery

Virtual Zoom meeting with course-mates and discussion facilitated by learning coach.



## Case Study

To be completed in the last half of the course



## Certificate of Completion

Students will receive a certificate of completion and an employability resource.

# Important Dates I



Course	Course start date	Course end date
Accessibility in Tech	January 22	April 12
Artificial Intelligence		
Big Data Fundamentals and Impacts		
Blockchain		
Cloud Computing		
Cybersecurity		
FinTech		
Intelligent Retail & Commerce		
Telecom, IoT, & 5G		

# Important Dates I



Course	Course start date	Course end date
<b>Available in Winter 2024!</b> Management Consulting	January 29	April 19
<b>Available in Winter 2024!</b> Green Transportation		
<b>Available in Winter 2024!</b> Green Supply Chain		
Advanced Manufacturing & IIoT		
Agile Industry Mindset (AIM)		
Clean Energy		
Digital Transformation		
Service Design		
Sustainable Agriculture		



# WIL E-Learning Courses



**New!** Management Consulting



**New!** Green Supply Chain



**New!** Green Transportation



Advanced Manufacturing & IIoT



Agile Industry Mindset (AIM)



Clean Energy



Sustainable Agriculture



Digital Transformation



Service Design



# WIL E-Learning Courses



Fintech



Telecom, IoT, & 5G



Big Data  
Fundamentals and Impacts



Intelligent Retail and  
Commerce



Cloud Computing



Cybersecurity



Artificial Intelligence



Accessibility in Technology



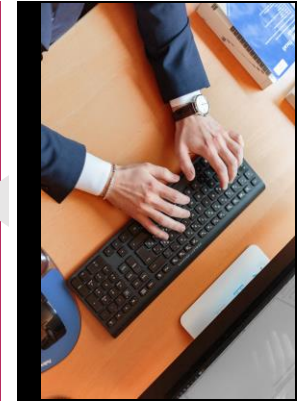
Blockchain

# Testimonials

My WIL experience helped grow my perspective in a fun and challenging learning environment



The WIL program taught me a ton about the inner workings of Intelligent Retail and Commerce. The discussion boards, format of information and pacing of the course made it easy to digest and retain content while enjoying every second of the learning process.



Thanks to the generous support of ICTC, not only did I secure a design internship in the tech industry, but I was also introduced to a wonderful cohort of students.

Wil Digital proves itself as the best-supported program for student placement from my perspective.



**The WIL digital program was a fantastic learning experience for me. Through its courses I was able to build relevant knowledge and explore exciting new areas of impactful and rapidly evolving fields**

## We're here:



[@ICTC\\_CTIC](https://twitter.com/ICTC_CTIC)



[Information and Communications Technology Council](#)



[Information and Communications Technology Council](#)

## Contact us:

[wil\\_elearning@ictc-ctic.ca](mailto:wil_elearning@ictc-ctic.ca)