

# Online Professional Development

ICTC's **WIL Digital** is an innovative work-integrated learning program that helps employers grow their businesses by hiring post-secondary students under a wage subsidy.

In addition to the wage subsidy, ICTC offers online professional development in the form of **Canadian-centric micro-courses** covering key sectors of the digital economy.

## e-Learning Courses

- Designed for **post-secondary students** in any field of study.
- Students receive foundational digital economy training, **a certificate of completion, and job search resources.**
- Requires **1-2 hours per week for up to 12 weeks** of self-directed content.
- **No cost** for students to participate.

## Benefits

- Saves employer's time and resources. Courses empower students to be more productive and teach industry foundations.
- Enhanced work-ready skills: students gain confidence, improve their critical thinking and problem-solving skills.
- Mentorship and networking: live sessions with subject matter experts and other WIL students across Canada.



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## Course Offerings:

- Accessibility in Tech
- Advanced Manufacturing and IIoT
- Agile Industry Mindset (AIM)
- Artificial Intelligence
- Big Data Fundamentals and Impacts
- Blockchain
- Clean Energy and Pathways to Net Zero
- Cloud Computing
- Cybersecurity
- Digital Transformation
- FinTech
- Green Supply Chain
- Green Transportation
- Intelligent Retail and Commerce
- Management Consulting
- Service Design
- Sustainable Agriculture
- Telecom, IoT, & 5G



WIL Digital



WIL e-Learning

## Application Process:

1. Interested students can learn more about the WIL e-Learning courses at [www.etalentcanada.ca](http://www.etalentcanada.ca) or attend an [information session](#).
2. Students [create an account](#) and select courses on the registration form.
3. ICTC confirms the student's registration by sending a confirmation email to both the student and the employer.

"The course was **well designed** with a balanced mix of materials, synchronized lunch-and-learn sessions, and very informative videos. **I never felt alone as the instructor was available for us when needed.**

- Diana De la Cruz, Artificial Intelligence and Big Data Fundamentals and Impact Student



## Connect With Us

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